

DFTB17⁺

making a difference

28th to 30th August 2017

Brisbane Convention Exhibition Centre
QLD, Australia

A young girl with dark hair, wearing a bright green coat, is shown in profile, reaching out with her hands towards a large, iridescent bubble. The background is a soft-focus green field. The image is framed by a yellow circular border.

Sponsorship
& Exhibition
Prospectus

DFTB17

making a difference

Invitation
to attend
DFTB17

Dear All,

Don't Forget The Bubbles is an internationally recognised website that specialises in providing up-to-date medical education to all who look after children. With a diverse audience from quaternary centre paediatricians to rural GPs we provide a wealth of quality information for all.

Established following the first Social Media and Critical Care (SMACC) conference in 2013 we rapidly became leaders in our field, being given a five star rating by the Australasian College of Emergency Medicine. Since then we have gone from strength to strength collaborating with the Emergency Medicine Australasia Journal to produce bi-monthly review articles as well as supporting APLS in the dissemination of their conference content.

Spearheaded by Tessa Davis, Andrew Tagg, Henry Goldstein and Ben Lawton this educational product has gone on to be recognised for its quality throughout the world. Having been approached on a number of occasions to bring our brand of easy-to-understand paediatric education to grass-roots clinicians, we have decided to run our inaugural Don't Forget The Bubbles conference.

With the overarching theme of "Making a Difference" we are confident that the invited speakers can both inspire and educate the delegates to change what they do, to stop and think, and to truly make a difference to the care of their patients, their families and themselves.

The location of the sponsor-supported exhibition booths is the main area for delegate networking during registration, morning/afternoon teas and lunch each day.

We love paediatrics; we love education; and we would love you to join us in Brisbane for DFTB17.

DFTB17 Committee

Key Topics

- Retrieval
- Rural paediatrics
- The latest paediatric research in Australia
- Transitioning from registrar to consultant

Sponsorship & Exhibition Opportunities

All figures are in Australian dollars and EXCLUDE GST



Principal Sponsors	GOLD* (max. 2) \$15,000	SILVER (max. 4) \$10,000	BRONZE \$5,000	App Sponsor \$4,000
Company logo on website, in Registration Brochure and Final Program Book	✓ plus logo on front cover	✓	✓	✓
Delegate list (in accordance with privacy laws)	✓	✓	✓	✓
One exhibition booth (3m x 2m)	✓	✓		
Exhibitor registration passes	4	3		
Full sponsor registrations (including Gala Dinner ticket each)	2	2	1	
One full page ad in Final Program Book**	✓			
One ½ page ad in Final Program Book**		✓		
One ¼ page ad in Final Program Book**			✓	
Selection of an additional sponsorship item indicated below	✓	✓		

Our Gold and Silver sponsors will also be able to select an additional sponsorship item as applicable to their sponsorship category, please see below;

Gold Sponsorship Item

Gala Dinner Sponsor – 1 Available

- Freestanding banner(s) - maximum size 2m high x 1m wide, (quantity to be determined depending on venue logistics), which will be positioned in prominent locations at the Gala Dinner (sponsor to supply)
- Additional branding opportunities at the Gala Dinner (at an additional expense)
- Opportunity to greet delegates upon arrival
- 4 x Complimentary tickets for company representatives to attend the Gala Dinner

OR

Delegate Lanyards – 1 Available

- Company logo displayed on delegate's lanyards worn by all delegates for the conference duration
- Product included in cost

Silver Sponsorship Item

Welcome Reception Sponsor – 1 Available

- Freestanding banner(s) - maximum size 2m high x 1m wide, number to be determined depending on venue logistics, which will be positioned in prominent locations at the Welcome Reception (sponsor to supply)

- 5 x Complimentary tickets for company representatives to attend the Welcome Reception
- Opportunity to make a 5 minute speech at the beginning of the Welcome Reception

Twitter Wall – 1 available

- Logo to appear on the Twitter wall in the exhibition hall for the conference duration
- 2 complimentary registrations to all conference session including refreshments and access to the social functions

Mobile Phone Charge Station – 1 Available

- Company logo displayed on charge bar
- Stand next to charge bar for company flyers to be displayed
- Product included in cost

Lunch Sponsor – 2 Available

- Exclusive naming rights to one lunch within the conference program. Banners provided by the sponsor will be displayed at this time (lunch sessions are allocated on a first come, first served basis)

Exhibition & Other Investments	Exhibition Booth	Full Page Ad in Final Program Book	½ Page Ad in Final Program Book
	\$3,400	\$1,500	\$950
Company logo on website, in Registration Brochure and Final Program Book	✓		
Delegate list (in accordance with privacy laws)	✓		
One exhibition booth (3m x 2m)	✓		
One trade display table			
Exhibitor registration passes	2		
Full page ad in Final Program Book		✓	
½ page ad in Final Program Book			✓

We would be most happy to tailor a package for your specific needs, if what you are looking for is not yet listed above.

Exhibition Booth

All shell scheme booths will have the following inclusions:

- Two (2) exhibitor staff registrations
- One (1) exhibition booth (3m x 2m) for the duration of the conference, including:
 - Velcro compatible walls (2.4m high)
 - Fascia board with company name
 - 2 spotlights affixed to fascia board
 - 1 x power point outlet

All exhibitor staff registrations are allowed full access to conference sessions, provided they wear their conference name badge.

Booking Instructions

- Please indicate the sponsorship package(s) of your choice and or exhibition space on the attached booking form and return to the DFTB17 Conference Secretariat.
- A tax invoice and a confirmation letter indicating your sponsorship package and booth space will be emailed to you once confirmed.
- A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded approximately 7 weeks prior to the event.
- With regards to the booth allocation process, major sponsors will be given priority and then allocation will proceed in order of receipt of applications. The number of exhibition spaces is limited – so don't be disappointed - ORDER TODAY.

Anticipated Exhibition Times

Monday, 28 August 2016

0700 - 1000 hours
1000 - 1700 hours

Exhibitor move in
Exhibition open

Tuesday, 29 August 2016

0800 – 1700 hours

Exhibition open

Wednesday, 30 August 2016

0800 – 1530 hours
1530 – 1700 hours

Exhibition open
Exhibitor move-out



Sponsorship & Exhibition Application Form



Contact Person:

Position:

Company:

Address:

Suburb:

State:

Postcode:

Telephone:

Mobile:

Email:

Sponsorship Opportunities (please tick your preference)

All figures are in Australian dollars and EXCLUDE GST

Gold Sponsor	\$15,000	<input type="checkbox"/>
Gala Dinner or <input type="checkbox"/>		
Delegate Lanyards <input type="checkbox"/>		
Silver Sponsor	\$10,000	<input type="checkbox"/>
Welcome Reception <input type="checkbox"/>		
Twitter Wall <input type="checkbox"/>		
Mobile Charge Station <input type="checkbox"/>		
Conference Lunch <input type="checkbox"/>		
Bronze Sponsor	\$5,000	<input type="checkbox"/>
Conference App	\$4,000	<input type="checkbox"/>
Full Page Ad in Program Book	\$1,500	<input type="checkbox"/>
½ Page Ad in Program Book	\$950	<input type="checkbox"/>

Exhibition Opportunities

Exhibition Booth	\$3,400 each	<input type="checkbox"/>
-------------------------	---------------------	--------------------------

Signed:

Date:

Please complete and forward application to:

DFTB17 Conference Secretariat

C/- The Association Specialists Pty Ltd

PO Box 576, Crows Nest NSW 1585 Australia

Tel: +61 2 9431 8600 Fax: +61 2 9431 8677 Email: dftb17@theassociationspecialists.com.au

Disclaimer

Acceptance of sponsorship and exhibition offers is at the discretion of the Organising Committee. Delivery of some entitlements may be dependent on date of booking and payment.

Booking Terms & Conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference. All prices listed in the prospectus exclude GST.
2. Acceptance of sponsorship and exhibition offers is at the discretion of the Organising Committee.
3. The sponsorship package(s) of your choice and or exhibition space is to be clearly identified on the booking form and returned to the DFTB17 Conference Secretariat via email.
4. Upon receipt of signed booking form, the Conference Secretariat will confirm entitlements in writing and forward acknowledgement of receipt, together with a tax invoice for payment.
5. With regards to the booth allocation process, major sponsors will be given priority and then allocation will proceed in order of receipt of applications.
6. Payment is due 30 days from date of invoice. All sponsorship and exhibition is to be paid in full by Monday 31 July 2017.
7. All exhibitors must produce a valid Insurance Certificate of Currency for the period of the exhibition and this must be submitted to the Conference Secretariat by Monday 31 July 2017.
8. The Conference Secretariat reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the exhibitor undertakes to agree to any alteration to the site or the space reallocated by the Conference Secretariat.
9. The Conference Secretariat reserves the right to change the exhibition floor layout if necessary.
10. The Conference Secretariat will not be liable and makes no guarantee of the number of visitors to the exhibition. Equally the Conference Secretariat will not be accountable for the level of commercial activity generated.
11. The exhibitor will not display an exhibit in such a manner as to obstruct or affect neighbouring exhibitors. This includes blocking or projecting light, impeding or projecting into aisles or neighbouring exhibition spaces.
12. The exhibitor agrees to adhere to all DFTB17 Conference venue rules and regulations.

Cancellation Policy

In the event of a cancellation, the sponsor / exhibitor must submit the request in writing to the Conference Secretariat. A fee of 50% of total fees applies for cancellations prior to Friday 24 March 2017. No refunds will be made for cancellations after this date. After bookings have been confirmed and accepted, a reduction of the sponsorship package is considered a cancellation.